



Swindon Town Centre Management  
Level 4, Brunel Tower  
Swindon  
Wiltshire  
SN1 1LH  
Tel. (01793) 464996 Fax. (01793) 464993  
Email. bmaguire@swindon.gov.uk

*To: - ACIS Database Ltd*

*The below is a letter for you to display to my colleagues in Town and City Centre Management Teams concerning our use of the AIMS Software.*

1<sup>st</sup> June 2006

**Active Information Management System (AIMS)**  
**Town Centre Management Tool**

Dear Colleagues,

Swindon Town Centre Management have been using the Active Criminal Information System (ACIS - Crime Reduction Software) for a number of years and we were looking for a similar management tool in preparation for when we go to BID status vote early next year.

The recently installed AIMS programme for the control, monitoring and management of Swindon Town Centre team, activities and assets has produced the required results.

AIMS is very user friendly fully integrated software package that will allow you to manage Events, Incidents, Assets and hold records of Organisations, Suppliers, Customers and Staff . It will even remind you when something needs to be actioned.

Full integration means allows any event, incident, asset, organisation or person, to be linked together. Personalised reports can then be produced in Word and are fully editable, together with graphs of all the types of incidents.

Incidents, events and assets can also be supported by picture images.

The system also allows for service scheduling for maintenance work to assets such as CCTV, security radios etc. Frequency of reports can be controlled by TCM and these reports can be personalised so that you only show the information that you need.

I am very pleased to recommend AIMS to all my colleagues.

Yours faithfully,

SIGNED BY:

Bernie Maguire  
Swindon Town Centre Manager

 **SWINDON** BOROUGH COUNCIL