



city centre partnership

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The below is a letter for you to display to my colleagues in Town and City Centre Management Teams concerning our use of the AIMS Software.

1st June 2006

Mr Chris James

ACIS Database Limited

Dear Chris

Active Information Management System (AIMS)
City Centre Management Tool

Birmingham City Centre Partnership has been using the Active Information Management System (AIMS – Incident and Event Software) for over eighteen months and is looking to utilise the ‘asset management’ facility in the near future.

AIMS is a very user friendly fully integrated software package that has allowed BCCP to manage with greater efficiency and effectiveness the events and incidents procedure. The software also allows the user to hold records of organisations, suppliers, customers and staff.

A full integration facility allows any event, incident, asset, organisation or person, to be linked together. Personalised reports, including invoices, can then be produced in Word and are fully editable. A variety of reports providing ‘management information/statistics’ can be produced at a press of a button saving considerable time and resources. Incidents, events and assets can also be supported by picture images.

Using the system with in a team of eighteen has not proved to be a problem as more than adequate access control measures can be set and clear audit trails of usage can be followed.

I am very pleased to recommend AIMS to all my colleagues.

Yours faithfully,

Signed By:

Jim Kelly
City Centre Operations Manager

